

MBA 108-2

Period	Time	Monday	Tuesday	Wednesday	Thursday	Friday										
2	09-10	Platform Strategy and Innovation (2) Special Issues on the Platform Strategy and Innovation (1) Prof. Yi-Chia Chiu	Stragetegic Information Management A (2) Prof. Frank Hung				Stragetegic Management (3) Prof. Kai-Yu Hsieh Prof. Shiau-Ling Guo	Stragetegic Management (3) Prof. Kuo-Feng Huang	Marketing Research (3) Prof. Steven Park	Financial Management (3) Prof. Mia Twu	Financial Management (3) Prof. Simon Yen	Financial Management (3) Prof. Ko-nan Chan	Case Analysis in Marketing Decisions (1) Prof. Kuan-ju Chen	Marketing Research (3) Prof. Ai-Hwa Chang	Business Case Study Analysis (3) Prof. Dah-Hsian Seetoo	
3	10-11															
4	11-12															
C	12-13															
D	13-14															
5	14-15	Consumer Behavior (2) Prof. Lien-Ti Bei	Big Data & Brand Marketing (1) Prof. Duan-Hsun Kao	Business Ethic and Corporate Governance A (2) Prof. Kung-Wha Ding Prof. Sherees Ma Prof. Ping-Der Huang	Business Ethic and Corporate Governance B (2) Prof. Kung-Wha Ding Prof. Sherees Ma Prof. Ping-Der Huang	Business Ethic and Corporate Governance C (2) Prof. Kung-Wha Ding Prof. Sherees Ma Prof. Ping-Der Huang	Service Marketing (3) Prof. Shun-Ching Horng	International Business Management (3) Prof. Chwo-Ming Yu	Sales and Customer Relationship Management : Strategic Perspective (2) Prof. Lei-Yu Wu	Pricing and Revenue Management (2) Prof. Ming-Shiow Lo	Business Law (2) Prof. Wen-Chieh Wang Prof. Te-Fang Chu	Demand and Distribution Management (3) Prof. Shwu-Min Horng	International Marketing (3) Prof. Hsin-Chen Lin	AI and Digital Transformation Strategy (3) Prof. Kai-Yu Hsieh	Managerial Modeling and Analysis (2) Prof. Shwu-Min Horng	Design Thinking and Innovation (3) Prof. Tzu-Shian Han
6	15-16															
7	16-17															
8	17-18															
E	18-19															
F	19-20	Accounting (2) Prof. Wan-Ying Lin	Business Co- petition (2) Prof. Te-Yu Chou	Economics (2) Prof. Wei-Jen Wen	Merger, Acquisition, and Restructuring (3) Prof. Chi-Ming Wu			Statistics (2) Prof. Yu-Ting Cheng	Data Analysis and Lean Six Sigma (3) Prof. Yih-Yuh Lee	E-Commerce : Practice (3) Prof. Yung-Chien Lou						
G	20-21															
H	21-22															