

# MBA 109-1

1090904版

Period	Time	Monday	Tuesday					Wednesday			Thursday				Friday					
2	09-10		Marketing Management (3) Prof. Lien-Ti Bei	Marketing Management (3) Prof. Pei-Yu Pai	Marketing Management (3) Prof. Kuan-Ju Chen				International Business Management (3) Prof. Lei-Yu Wu	International Business Management (3) Prof. Danchi Tan		Human Resource Management (3) Prof. Jia-Chi Huang	Human Resource Management (3) Prof. Yeh-Yun Lin	Human Resource Management (3) Prof. Tzu-Shian Han			Review on Industry Analysis- Methods & Practice (2) Prof. Lei-Yu Wu	Business Analytics (1) Prof. Chang-Ya Hu	New Product Management (3) Prof. Pei-Yu Pai	
3	10-11																			
4	11-12																			
D	13-14																			
5	14-15	Competition and Cooperation (2) Prof. Tzu-Ju Peng	Organization Theory and Management (3) Prof. Kuo-Feng Huang	Organization Theory and Management (3) Prof. Kai-Yu Hsieh	Organization Theory and Management (3) Prof. Jyun-Ying Fu	Human Resource Management Seminar (3) Prof. Tzu-Shian Han	Training in Organizations (3) Prof. Wei-Chi Tsai	Marketing Research (3) Prof. Sungjun Park	Strategic Management (3) Prof. Chwo-Ming Yu	Big Data Analytics (2) Prof. Yu-Ting Cheng	Strategic Brand Management (3) Prof. Shun-Ching Horng	Operations Management (3) Prof. Ming-Shiow Lo	Operations Management (3) Prof. Yih-Yuh Lee	Operations Management (3) Prof. Li-Ming Chen	Strategic Purchasing Management (3) Prof. Shwu-Min Horng	Social Media Marketing (3) Prof. Hsin-Chen Lin	Intelligent Supply Chain: Trends and Applications (2) Prof. Ming-Shiow Lo	Cases on Mergers and Acquisitions(II) (3) Prof. Kai-Lin Faung Prof. Yung-Chien Lou		
6	15-16																			
7	16-17																			
E	18-19		Corporate Sustainability in Low Carbon Era ( Seminar ) (1) Prof. Cheng-Chung Huang First 6 weeks					Corporate Financial Decisions (2) Prof. Yenn-Ru Chen			Lean Enterprise and Management Practice Seminar (3) Prof. Yih-Yuh Lee	Developing Business Models of New Industrial Trends: The CircularEconomy (1) Prof. Tzu-Ju Peng								
F	19-20																			
G	20-21																			
H	21-22																			