

MBA 105-1

Period	Time	Monday	Tuesday	Wednesday	Thursday	Friday															
2	09-10																				
3	10-11		Marketing Management /Strategic Marketing (2+1) Prof. Lien-Ti Bei	Marketing Management /Strategic Marketing (2+1) Prof. Chia-Lin Lee	Marketing Management /Strategic Marketing (2+1) Prof. Pei-Yu Pai	International Business Management (3) Prof. Lei-Yu Wu	International Business Management (3) Prof. Dan-chi Tan	Human Resource Management (3) Prof. Wei-Chi Tsai Prof. Jia-Chi Huang	Human Resource Management (3) Prof. Ping-Der Huang Prof. Tzu-Shian Han	Human Resource Management (3) Prof. Chang-Ya Hu	Data Mining (2) Prof. Yu-Ting Cheng	Flipped Entrepreneurship (3) Prof. Kuo-Feng Huang Prof. Lei-Yu Wu	Product and Brand Management (3) Prof. Ai-Hwa Chang Prof. Joseph Pai								
4	11-12																				
C	12-13																				
D	13-14																				
5	14-15	Sales and Customer Relationship Management : Strategic Perspective (2) Prof. Lei-Yu Wu	Organizational Change Management (3) Prof. Kang-Yen Kuan	Marketing Research (2+1 Marketing Project Analysis) Prof. Ai-Hwa Chang	Operations Management (3) Prof. Yih-Yuh Lee	Organization Theory and Management A (3) Prof. Kang-Yen Kuan	Organization Theory and Management C (3) Prof. Kuo-Feng Huang	Human Resource Management Seminar (3) Prof. Tzu-Shian Han	Service Marketing (3) Prof. Shun-Ching Horng	Pricing and Revenue Management (2) Prof. Ming-Shiow Lo	Strategic Management (3) Prof. Tzu-Ju Peng	Entrepreneurship and Business Model of Social Enterprise (2) Prof. Lien-Ti Bei	Well-being at Work (2) Prof. Wei-Chi Tsai	Business Analytics (3) Prof. Yih-Yuh Lee	Operations Management (3) Prof. Ming-Shiow Lo	Organization Theory and Management B (3) Prof. Kang-Yen Kuan	Operations Management (3) Prof. Shwu-Min Horng	Mobile and Social Media Marketing (3) Prof. Yung-Chien Lou Prof. Yu-Ting Cheng	Supply Chain Integration (2) Prof. Ming-Shiow Lo	Strategic Purchasing and Inventory Management (3) Prof. Shwu-Min Horng	Cases on Mergers and Acquisitions(I ) (3) Prof. Kai-Lin Faung Prof. Yung-Chien Lou
6	15-16																		Supply Chain Integration - Practice in Asia/Pacific Area (1) Prof. Ming-Shiow Lo		
7	16-17																				
8	17-18																				
E	18-19																				
F	19-20	Knowledge and Skills of CFO (2) Prof. Tsung-Lin Tseng	Corporate Sustainability in Low Carbon Era ( Seminar ) (1) Prof. Cheng-Chung Huang	E-Commerce (3) Prof. SY-Ming Hwang																	
G	20-21																				
H	21-22																				