

MBA 111-2 (2023 Spring Semester)

Period	Time	Monday			Tuesday			Wednesday		Thursday		Friday													
2	09-10	Sales and Customer Relationship Management : Strategic Perspective (2) Prof. Lei-Yu Wu			Strategic Information Management A (2) Prof. Hsin-Lu Chang	Strategic Information Management A (2) Prof. Yen-Chun Chou		Strategic Management (3) Prof. Kai-Yu Hsieh Prof. Shiau-Ling Guo	Strategic Management (3) Prof. Kuo-Feng Huang	Financial Management (3) Prof. Hong-Yi Chen	Financial Management (3) Prof. Simon Yen		Business Case Study Analysis (3) Prof. Dah-Hsian Seetoo	Consumer Behavior (2) Prof. Lien-Ti Bei											
3	10-11																								
4	11-12																								
C	12-13																								
D	13-14																								
5	14-15	Creativity, Innovation, and Entrepreneurship in Cultural and Creative Industries (1) Prof. Chang-Ya Hu	Digital Marketing by Google (1) Prof. Kuan-Ju Chen	Managing Behavior in Organizations (2) Prof. Ryan Hsu	Corporate Governance A (1) Prof. Kung-Wha Ding Prof. Sherees Ma	Corporate Governance B (1) Prof. Kung-Wha Ding Prof. Sherees Ma	Emerging Topics in FinTech (1) Prof. Kung Chen	International Business Management (3) Prof. Chwo-Ming Yu	Merger, Acquisition, and Restructuring (3) Prof. Chi-Ming Wu	Business Law (2) Prof. Cheng-Fong Chou	Strategic Matrix Analysis: Concept and Practical Application (2) Prof. Tzu-Ju Peng	Business Copetition (2) Prof. Te-Yu Chou	Corporate Social Responsibility and Ethics (1) Prof. Wei-Chieh Su	Corporate Social Responsibility and Ethics (1) Prof. Wei-Chieh Su											
6	15-16																								
7	16-17																								
8	17-18																								
E	18-19				Platform Strategy and Innovation (2) Special Issues on the Platform Strategy and Innovation (1) Prof. Yi-Chia Chiu																				
F	19-20																								
G	20-21	Economics (2) Prof. Te-Yu Chou	Accounting (2) Prof. Chien-Min Pan					High-Tech Industry Trend and Corporate Stratetgy Analysis (2) Prof. Wen-Nan Tsan		Accounting (2) Prof. Chien-Min Pan															
H	21-22																								